

# The Library of Innerpeffray Strategy Outline

## Mission Statement

*The preservation and development of the Library of Innerpeffray, in its entirety, as a place of learning, historic interest and beauty, providing the opportunity for discovery and ‘finding out’ in line with Lord Madertie’s original purpose.*

## Strategy

In 2021 /22 we went through a process of review and consultation and now view the Library has a dual role as a visitor attraction, as well as a library and museum. The Governors will endeavour to preserve and promote the Library, its books and the landscape surrounding it, through all means which stay true to Lord Madertie’s express wishes, but which also recognise our 21st Century context and constraints. The original purpose of the Library to be a place of discovery, learning and ‘finding out’ will be preserved, as will its unique setting.

The key strategic aims of the Library of Innerpeffray against which success will be measured are as follows:

1. Following all Good Governance practices as defined by the Office of the Scottish Charity Regulator OSCR.
2. Improve the financial strength and financial sustainability of the Library, with focus on boosting the endowment and increasing income year on year.
3. Achieve incremental growth of visitor numbers in line with the capacity of the estate and in addition broaden the type of visitor.
4. Maintain and improve the condition of the buildings, collections and wider estate.
5. Focus on our people, both staff and volunteers, in terms of both management and experience.

*Governors of the Innerpeffray Mortification*

*May 2025*